

YOUR SPHERE OF INFLUENCE

Use these categories to create a list of your relationships and who may support you with your fundraising goals.



**ALBERTA
CANCER
FOUNDATION**

FRIENDS & FAMILY

- partner
- parents
- siblings
- children
- grandchildren
- in-laws
- friends
- neighbours
- social media connections

WORKPLACE & SCHOOL

- colleagues & peers
- teammates/classmates
- supervisors/managers
- teachers
- executive leadership
- board members
- clients/customers
- vendors
- mentors/mentees
- school clubs

ACTIVITIES & ASSOCIATIONS

- sports teams
- book clubs
- fitness studios/gyms
- running & walking groups
- mountain biking & cycling groups
- boating/sailing
- hiking & backpacking
- camping/RVing
- arts & theatre
- outdoor activities
- dance & music
- memberships
- social justice
- volunteer groups

COMMUNITY & SERVICES

- local businesses
- places of worship
- civic clubs
- arts & culture
- special interest groups
- local governments
- youth organizations
- restaurants
- salons & spas
- healthcare providers
- realtors
- car dealerships
- mechanics
- insurance providers